To

Kurukshetra University

Kurukshetra

No.CBR/2006/ 4019 Dated: 5-4-06

The Principal,

Dayanand Mahila Mahavidyalya,

Kurukshetra.

Subject:

Grant of provisional affiliation to introduce Bachelor of Tourism

Management (B.T.M.) course w.e.f. the session 2005-06-Fulfilment of

conditions thereof.

Madam,

Please refer to your letter No.DMM/06/176 dated 3.4.2006 on the subject noted above.

The provisional affiliation to introduce the following course at Undergraduate level in your college has been allowed by the Vice-Chancellor subject to fulfilment of conditions to be imposed by the Inspection Committee within the specific period and other preliminary requirements of the University: -

> "Bachelor of Tourism Maragement (B.T.M.) Part-I Class for the academic session 2005-06 only."

The above affiliation is subject to recommendations of the Inspection Committee and if any deficiency is found by the Inspection Committee regarding non fulfilment of the conditions within the specific period, the provisional affiliation granted to your college will be withdrawn at your own risk and responsibility.

It may also please be ensured that admissions in the B.T.M. Course for the next session 2006-07 will be made by the college after getting prior permission of the University.

> Yours faithfully, y Superintendent (Colleges) For Dean of Colleges

End	st.N	10.	CB	R/	20	06/	

Dated: Copy of the above is forwarded to the following for information and necessary action :-

Controller of Examinations, K.U.Kurukshetra 1.

D.R. (Regn. & S ch.), K.U.Kurukshetra

Attested to be true copy

DySuperintendent(Colleges For Dean of Colleges

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Dayanand Mahila Malas dyalaya

Kurukshetra

Dayanand Mahila Mahavidyala - russnetra (Haryana)

EXAM SYSTEM: SEMESTER | CLASS NAME; BACHELOR IN TOURISM MANAGEMENT (BTM)

SNO#	Subject Code	Subject Name	IA Max. Marks	Prac Max Marks	Subject Type	Category
Semes	ster/Part : SE	MESTER-1	5.			
1	BTM-101	English(Compulsory)	20		FIXED	T
2	BTM-102	Hindi(Compulsory)	20		FIXED	Т
3	BTM-103	Business Environment for tourism	20		FIXED	T
4	BTM-104	Introduction to tourism	20		FIXED	T
5	BTM-105	Tourism product of India (Natural)	20		FIXED	T
6	BTM-106	Tourism Product of India (Cultural)	20		FIXED	T

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Principal Mahila Mahavidyala Kurukshetra (Haryana)

Convener IQAC Dayanand Mahila Mahavidyalaya Kurukshetra

KURUKSHETRA UNIVERSITY, KURUKSHETRA

SUBJECTS CHECK LIST REPORT

AM SYSTEM: SEMESTER | CLASS NAME: BACHELOR IN TOURISM MANAGEMENT (BTM)

SNO#	Subject Code	Subject Name	IA Max. Marks	Prac Max Marks	Subject Type	Category
Semes	ster/Part : SEM	IESTER-2				
1	203	Geography of Tourism	0	0	ELECTIVE	Т
2	204	Economics of Tourism	20	0	ELECTIVE	T
3	205	Sociology of Tourism	20	0	ELECTIVE	T
4	206	Principles of Mangement	20	0	ELECTIVE	T
5	BTM-201	English (Compulsory)	20		FIXED	T
6	BTM-202	Hindi (Compulsory)	20		FIXED	T
7	BTM-203	Geography of Tourism	20		FIXED	T
8	BTM-204	Transport Management	20		FIXED	T
9	BTM-205	Tourism Documentation	20		FIXED	T
10	BTM-206	Haryana Toursim	20		FIXED	T
11	BTM-EVS	Environmental Studies	75	25	FIXED	В

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Prin V V V Dayanand Mahila Mahavidyala Kuruksheba (Haryana) Convener IQAC

Dayanand Mahila Mahavidyalaya Kurukshetra

AM SYSTEM: SEMESTER | CLASS NAME: BACHELOR IN TOURISM MANAGEMENT (BTM)

S	NO# S	Subject Code	Subject Name	IA Max. Marks	Prac Max Marks	Subject Type	Category
3	Semest	er/Part : SE	EMESTER-3				
	1	BTM-301	English	20	0	FIXED	T
	2	BTM-302	Tourism in India	20		FIXED	T
	3	BTM-303	Hotel Business	20		FIXED	T
	4	BTM-304	HRM in Tourism	20		FIXED	T
	5	BTM-305	Computer Application in Tourism	20	30	FIXED	В
	6	BTM-306	Communication Skill & Personality Development	20	30	FIXED	В
	7	BTM-TRP	Field-Trip Report & Viva-Voce		100	FIXED	P

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Chayanand Mahilia Mahavidyala Kurukshetia (Haryana) Convener IQAC Dayanand Mahila Mahavidyalaya Kurukshetra

AM SYSTEM: SEMESTER | CLASS NAME: BACHELOR IN TOURISM MANAGEMENT (BTM)

Subject	Callingt Marra	TARE	TO 0.0	of 3.4 . III	~ .
	Subject Name	IA Max.	Prac Max	Subject Type	Category
Code		Marks	Marks		
ter/Part :	SEMESTER-4				
401	English	0	0	ELECTIVE	T
402	Tourism Policy & Planning in India	20	0	ELECTIVE	T
403	Transport Management	20	0	ELECTIVE	T
404	Tourism Marketing	0	0	ELECTIVE	Т
405	An Introduction to Travel Agency & Tour Operation Business In India	0	0	ELECTIVE	T
406	Quantitative Techniques in Tourism	20	0	ELECTIVE	T
BTM 401	English	20	0	FIXED	T
BTM 402	Pilgrimage Tourism	20	0	FIXED	T
BTM 403	Principles of Management	20	0	FIXED	T
BTM 404	Tourism Marketing	20	0	COMPULSORY	T
BTM 405	An Introduction to Travel Agency & Tour Operation Business In India	20	0	FIXED	T
BTM 406	Communicative English	20	0	FIXED	Т
BTM-EVS	Environmental Studies	0	25	FIXED	T
	401 402 403 404 405 406 BTM 401 BTM 402 BTM 403 BTM 404 BTM 405	401 English 402 Tourism Policy & Planning in India 403 Transport Management 404 Tourism Marketing 405 An Introduction to Travel Agency & Tour Operation Business In India 406 Quantitative Techniques in Tourism BTM 401 English BTM 402 Pilgrimage Tourism BTM 403 Principles of Management BTM 404 Tourism Marketing BTM 405 An Introduction to Travel Agency & Tour Operation Business In India	ter/Part: SEMESTER-4 401 English 0 402 Tourism Policy & Planning in India 20 403 Transport Management 20 404 Tourism Marketing 0 405 An Introduction to Travel Agency & Tour Operation Business In India 20 BTM 401 English 20 BTM 402 Pilgrimage Tourism 20 BTM 403 Principles of Management 20 BTM 404 Tourism Marketing 20 BTM 405 An Introduction to Travel Agency & Tour Operation 20 BTM 406 Communicative English 20 BTM 407 Tourism Marketing 20 BTM 408 An Introduction to Travel Agency & Tour Operation 20 BTM 408 Communicative English 20	ter/Part : SEMESTER-4 401 English 0 0 402 Tourism Policy & Planning in India 20 0 403 Transport Management 20 0 404 Tourism Marketing 0 0 405 An Introduction to Travel Agency & Tour Operation Business In India 0 0 406 Quantitative Techniques in Tourism 20 0 BTM 401 English 20 0 BTM 402 Pilgrimage Tourism 20 0 BTM 403 Principles of Management 20 0 BTM 404 Tourism Marketing 20 0 BTM 405 An Introduction to Travel Agency & Tour Operation Business In India 20 0 BTM 406 Communicative English 20 0	ter/Part: SEMESTER-4 401 English 0 0 0 ELECTIVE 402 Tourism Policy & Planning in India 20 0 ELECTIVE 403 Transport Management 20 0 ELECTIVE 404 Tourism Marketing 0 0 ELECTIVE 405 An Introduction to Travel Agency & Tour Operation 0 ELECTIVE 406 Quantitative Techniques in Tourism 20 0 ELECTIVE BTM 401 English 20 0 FIXED BTM 402 Pilgrimage Tourism 20 0 FIXED BTM 403 Principles of Management 20 0 FIXED BTM 404 Tourism Marketing 20 0 FIXED BTM 405 An Introduction to Travel Agency & Tour Operation 20 0 FIXED BTM 406 Communicative English 20 0 FIXED BTM 407 FIXED BTM 408 FIXED FIXED BTM 408 Communicative English 20 0 FIXED

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Principal Dayanand Mahila Mahavidyala Kurukshetra (Haryana) Convener IQAC Dayanand Mahila Mahavidyalaya Kurukshetra

KAM SYSTEM: SEMESTER | CLASS NAME: BACHELOR IN TOURISM MANAGEMENT (BTM)

SNO#	Subject Code	Subject Name	IA Max. Marks	Prac Max Marks	Subject Type	Category
Seme	ster/Part : SE	MESTER-5				
1	BTM 501	English	20	0	FIXED	T
2	BTM 502	Impacts of Tourism	20	0	FIXED	T
3	BTM 503	Accounting For Tourism	20	0	FIXED	T
4	BTM 504	Sustainable Tourism	20	0	FIXED	T
5	BTM 505	Entrepreneurship in Tourism	20	0	FIXED	T
6	BTM 506	International Tourism	20	0	FIXED	T
7	BTM PRC	On the job Training Report and Viva-Voce	0	100	FIXED	P

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Principal V Dayanand Mahila Mahavidyala Kurukshetra (Haryana) Convene

Dayanand Mahila Mahavidyalaya Kurukshetra

KURUKSHETRA UNIVERSITY, KURUKSHETRA

SUBJECTS CHECK LIST REPORT

XAM SYSTEM: SEMESTER | CLASS NAME: BACHELOR IN TOURISM MANAGEMENT (BTM)

SNO#	Subject Code	Subject Name	IA Max. Marks	Prac Max Marks	Subject Type	Category
Semes	ster/Part : SE	MESTER-6	5			
1	BTM-601	English	20	0	FIXED	T
2	BTM-602	Tourism Administration in India	20	0	FIXED	T
3	BTM-603	Economics of Tourism	20	0	FIXED	T
4	BTM-604	Adventure Tourism	20	0	FIXED	T
5	BTM-605	Tourist Guiding	20	0	FIXED	T
6	BTM-606	Salesmanship in Tourism	20	0	FIXED	Т

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Principal Makella Mahavidyata

Convaner IQAC Dayanand Mahila Mahavidyalaya Kurukshetra