

A.d. in admission file

KURUKSHETRA UNIVERSITY KURUKSHETRA
(Established by the State Legislature Act XII of 1956)
Grade. NAAC Accredited

No.CBR/2014/ 15547
Dated: 26-7-14

The Principal,
Dayanand Mahila Mahavidyalaya,
Kurukshetra.

Subject: Grant of provisional affiliation for introduction of M.Com course with intake of 40 seats on self financing basis w.e.f. the session 2014-15- Fulfillment of conditions thereof.

Sir/Madam,

Please refer to this office endst. No.CBR/2013/9115 dated 02.05.14

on the subject cited above.

It is to inform you that after considering the report of the Inspection Committee appointed for the purpose, the Vice-Chancellor has been pleased to grant of provisional affiliation for introduction of M.Com course with intake of 40 seats in each course on self financing basis w.e.f. the session 2014-15 subject to fulfillment of following conditions imposed by the Inspection Committee:-

The Inspection Committee recommends the introduction of M.Com.-I as a new course with an intake of 40 students w.e.f. session 2014-15 subject to the fulfillment of following conditions:

1. The college should appoint one teacher on regular basis through duly constituted selection committees and approved by the State Government/University.
2. The college should purchase at least four desktop computers specifically for M.Com. Students.
3. The college should spend at least Rs. 30,000/- for M.Com. students towards purchasing additional text and reference books.

You are requested to take immediate necessary action on top priority basis with-regard to fulfillment of above conditions as early as possible

Yours faithfully

Superintendent (Colleges)
for Dean of Colleges

Endst.No. CBR/2014/ _____

Dated: _____

Copy of the above is forwarded to following for information & necessary action:-

- 1 Controller of Examination, K.U.Kurukshetra.
- 2 Deputy Registrar (Regn.), K.U.Kurukshetra

Control
IQAC

Dayanand Mahila Mahavidyalaya
Kurukshetra

Superintendent (Colleges)
for Dean of Colleges

Principal
Dayanand Mahila Mahavidyalaya
Kurukshetra (Haryana)

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25/58/14
58/14

Mrs. Sneh Prabha & Mrs. Vijayawati
to do admissions as per
rule 25/14

at the earliest
28/7/14

Grouping of subjects of existing syllabus of Master of Commerce (M.Com) under Semester system for the batch admitted w.e.f. 2014-2016.

The complete course structure with grouping of subjects (Semester 1 to 4) will be applicable w.e.f. the batch 2014-2016.

COURSE STRUCTURE

Note: There will be eight (8) questions in all. The first question is compulsory and consists of six short-questions having four (4) marks each. Answer to these questions should not exceed 150 words. The candidate will be required to attempt any four questions out of remaining seven (7) questions and each question carries fourteen (14) marks each. Duration of each paper will be three (3) hours.

M.Com. 1st Semester

Course Code	Course Title	Ext.	Int.	Total Marks
MC-101	Organisational Behaviour	80	20	100
MC-102	Business Environment	80	20	100
MC-103	Managerial Economics	80	20	100
MC-104	Company Law	80	20	100
MC-105	Accounting for Managerial Decisions	80	20	100
MC-106	Marketing Management	80	20	100

M.Com. 2nd Semester

Course Code	Course Title	Ext.	Int.	Total Marks
MC-201	Human Resource Management	80	20	100
MC-202	International Business Environment	80	20	100
MC-203	Strategic Marketing	80	20	100
MC-204	Financial Management & Policy	80	20	100
MC-205	Corporate Accounting	80	20	100
MC-206	Business Statistics	80	20	100
MC-207	Viva-Voce cum Case Study	---	---	50

M.Com 3rd and 4th Semester

In M.Com 3rd and 4th Semester, a student will take six papers in all comprising of one compulsory and five optional papers. The optional papers will be chosen in the following manner:


The student will choose at least one paper (upto maximum three papers) of each Specialization: A, B and C as below:


- A) Finance & Taxation
- B) Marketing.
- C) HRM & General Management.

Each of the specializations comprises of two mutually exclusive Optional Groups (I & II) and the student has to choose only one Optional Group.

If the student chooses more than one paper from same Specialization, it must be from within the three papers of the same Optional Group already chosen at (ii) above. In 4th semester, in addition to above six papers, MC-420 Viva Voce cum Case Study is a compulsory paper.

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M.Com IIIrd Semester

Compulsory Papers

Computer Applications in Business (50 Th +30 Pr +20 Int) 100

SPECIALIZATIONS

Specialization A: Finance & Taxation

Note:- Choose any one optional group

Optional Group I (Finance & Taxation)		80	20	100
MC 302	Advanced Financial Management	80	20	100
MC 303	Security Analysis and Investment Management	80	20	100
MC 304	Financial Institutions and Markets	80	20	100

OR

Optional Group II (Finance & Taxation)		80	20	100
MC 305	Fund Management in Banking and Insurance Companies	80	20	100
MC 306	Merchant Banking and Financial Services	80	20	100
MC 307	Advanced Tax Laws and Practice	80	20	100

Specialization B: Marketing

Note:- Choose any one optional group

Optional Group I (Marketing)		80	20	100
MC 308	Marketing Research	80	20	100
MC 309	Advertising Management	80	20	100
MC 310	Applications of Statistical Methods in Business	80	20	100

OR

Optional Group II (Marketing)		80	20	100
MC 311	International Marketing	80	20	100
MC 312	Foreign Trade Policy & Procedures	80	20	100
MC 313	Retail Management	80	20	100

Specialization C: HRM & General Management

Note:- Choose any one optional group

Optional Group I (HRM & General Management)		80	20	100
MC 314	Entrepreneurship Development	80	20	100
MC 315	Business Ethics & Social Responsibility	80	20	100
MC 316	Human Resource Development	80	20	100


OR

Optional Group II (HRM & General Management)		80	20	100
MC 317	Management of Industrial Relations	80	20	100
MC 318	Cross-Cultural and Global Human Resource Management	80	20	100
MC 319	Compensation Management	80	20	100

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M.Com IVth Semester

Compulsory Papers

MC-402	IT and E-Commerce	80	20	100
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SPECIALIZATIONS

Specialization A: Finance & Taxation

Note:- Choose any one optional group

Optional Group I (Finance & Taxation)

MC-402	Corporate Tax Planning and Management	80	20	100
MC-403	Project Planning and Control	80	20	100
MC-404	International Financial Reporting Standards	80	20	100

OR

Optional Group II (Finance & Taxation)

MC-405	Portfolio Management	80	20	100
MC-406	Multinational Financial Management	80	20	100
MC-407	Stock Market Operations	80	20	100

Specialization B: Marketing

Note:- Choose any one optional group

Optional Group I (Marketing)

MC-408	Sales Management	80	20	100
MC-409	Services Marketing	80	20	100
MC-410	Supply Chain Management	80	20	100

OR

Optional Group II (Marketing)

MC-411	Consumer Behaviour	80	20	100
MC-412	Rural Marketing	80	20	100
MC-413	International Economics	80	20	100

Specialization C: HRM & General Management

Note:- Choose any one optional group

Optional Group I (HRM & General Management)

MC-414	Corporate Governance	80	20	100
MC-415	International Human Resource Management	80	20	100
MC-416	Event Management	80	20	100

OR

Optional Group II (HRM & General Management)

MC-417	Organizational Change and Intervention Strategies	80	20	100
MC-418	Strategic Human Resource Management	80	20	100
MC-419	Corporate Level & Centre Level Strategies	80	20	100

MC-420	Viva-Voce cum Case Study	---	---	50
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SUBJECTS CHECK LIST REPORT

EXAM SYSTEM : SEMESTER | **CLASS NAME** : MASTER OF COMMERCE(M.COM)

SNO#	Subject Code	Subject Name	IA Max. Marks	Prac Max Marks	Subject Type	Category
Semester/Part : SEMESTER-1						
1	MC-101	Organizational Behaviour	20	0	FIXED	T
2	MC-102	Business Environment	20	0	FIXED	T
3	MC-103	Managerial Economics	20	0	FIXED	T
4	MC-104	Company Law	20	0	FIXED	T
5	MC-105	Accounting for Managerial Decisions	20	0	FIXED	T
6	MC-106	Marketing Management	20	0	FIXED	T

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EXAM SYSTEM : SEMESTER | CLASS NAME : MASTER OF COMMERCE(M.COM)

SNO#	Subject Code	Subject Name	IA Max. Marks	Prac Max Marks	Subject Type	Category
Semester/Part : SEMESTER-2						
1	MC 201	Human Resource Management	20		FIXED	T
2	MC 202	International Business Environment	20		FIXED	T
3	MC 203	Strategic Marketing	20		FIXED	T
4	MC 204	Financial Management & Policy	20		FIXED	T
5	MC 205	Corporate Accounting	20		FIXED	T
6	MC 206	Business Statistics	20		FIXED	T
7	MC 207	Viva-Voce cum Case Study		50	FIXED	P

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SUBJECTS CHECK LIST REPORT

EXAM SYSTEM : SEMESTER | CLASS NAME : MASTER OF COMMERCE(M.COM)

SNO#	Subject Code	Subject Name	IA Max. Marks	Prac Max Marks	Subject Type	Category
Semester/Part : SEMESTER-3						
1	(FTX-A) MC-302	Advanced Financial Management	20	0	ELECTIVE	T
2	(FTX-A) MC-303	Security Analysis and Investment Management	20	0	ELECTIVE	T
3	(FTX-A) MC-304	Financial Institution and Markets	20	0	ELECTIVE	T
4	(FTX-B) MC-305	Fund Management in Banking and Insurance Companies	20	0	ELECTIVE	T
5	(FTX-B) MC-306	Merchant Banking and Financial Services	20	0	ELECTIVE	T
6	(FTX-B) MC-307	Advance Tax Laws and Practice	20	0	ELECTIVE	T
7	(HGM-A) MC-314	Entrepreneurship Development	20	0	ELECTIVE	T
8	(HGM-A) MC-315	Business Ethics & Social Responsibility	20	0	ELECTIVE	T
9	(HGM-A) MC-316	Human Resource Development	20	0	ELECTIVE	T
10	(HGM-A) MC-318	Cross-Cultural and Global Human Resource Management	20	0	ELECTIVE	T
11	(HGM-A) MC-319	Compensation Management	20	0	ELECTIVE	T
12	(HGM-B) MC-317	Management of Industrial Relations	20	0	ELECTIVE	T
13	(MKT-A) MC-308	Marketing Research	20	0	ELECTIVE	T
14	(MKT-A) MC-309	Advertising Management	20	0	ELECTIVE	T
15	(MKT-A) MC-310	Applications of Statistical Methods in Business	20	0	ELECTIVE	T
16	(MKT-B) MC-311	International Marketing	20	0	ELECTIVE	T
17	(MKT-B) MC-312	Foreign Trade Policy & Procedures	20	0	ELECTIVE	T
18	(MKT-B) MC-313	Retail Management	20	0	ELECTIVE	T
19	MC 301	Computer Application in Business	20	30	FIXED	B

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EXAM SYSTEM : SEMESTER | CLASS NAME : MASTER OF COMMERCE(M.COM)

SNO#	Subject Code	Subject Name	IA Max. Marks	Prac Max Marks	Subject Type	Category
Semester/Part : SEMESTER-4						
1	FNT(A)(MC-402)	Corporate Tax Planning and Management	20	0	ELECTIVE	T
2	FNT(A)(MC-403)	Project Planning and Control	20	0	ELECTIVE	T
3	FNT(A)(MC-404)	International Financial Reporting Standards	20	0	ELECTIVE	T
4	FTX(A)(MC-405)	Portfolio Management	20	0	ELECTIVE	T
5	FTX(A)(MC-406)	Multinational Financial Management	20	0	ELECTIVE	T
6	FTX(A)(MC-407)	Stock Market Operations	20	0	ELECTIVE	T
7	HGM(C)(MC-417)	Organizational Change and Intervention Strategies	20	0	ELECTIVE	T
8	HGM(C)(MC-418)	Strategic Management	20	0	ELECTIVE	T
9	HGM(C)(MC-419)	Corporate Level & Centre Level Strategies	20	0	ELECTIVE	T
10	HRG(C)(MC-414)	Corporate Governance	20	0	ELECTIVE	T
11	HRG(C)(MC-415)	International Human Resource Management	20	0	ELECTIVE	T
12	HRG(C)(MC-416)	Event Management	20	0	ELECTIVE	T
13	MC 401	IT and E-Commerce	20	0	FIXED	T
14	MC 420	Viva-Voce cum Case Study	0	50	FIXED	P
15	MKE(B)(MC-408)	Sales Management	20	0	ELECTIVE	T
16	MKE(B)(MC-409)	Services Marketing	20	0	ELECTIVE	T
17	MKE(B)(MC-410)	Supply Chain Management	20	0	ELECTIVE	T
18	MKG(B)(MC-411)	Consumer Behaviour	20	0	ELECTIVE	T
19	MKG(B)(MC-412)	Rural Marketing	20	0	ELECTIVE	T
20	MKG(B)(MC-413)	International Economics	20	0	ELECTIVE	T

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