

30.1.2018

Activity - 3

One Day National Seminar

CALL FOR PAPERS

*Participants are invited to contribute Papers
on the Topic*

Responsibility of Media in Modern Times
in

One Day National Seminar on January 30, 2018

Sponsored by

Directorate of Higher Education, Haryana

Organized by Department of English

Dayanand Mahila Mahavidyalaya, Kurukshetra (Haryana)

Sub-themes of the Seminar are as follows:-

- *Art, Culture, Literature and Media*
- *Responsibility of Media in Changing Social Scenario*
- *Expanding Horizons of Regional Literature via Media*
- *Youth, Language and Media*
- *Impact of Media in Developing Communicative Skills*
- *Media and Changing forms of Literature*
- *Deteriorating standards of Communicative Language in Social Media*
- *Impact of Media on Feminism*
- *Role of Functional/Interactive English in Global Society*
- *English Made Easy Through Media*
- *Media, English and Personality Development*
- *Any other topic related to the main theme*

Soft copy of the abstract (in 300 words) is to be sent by January 1, 2018 and full paper (2000 words) by January 10, 2018 typed in MS-Word, Times New Roman and font size-12, double space on A4 paper size for publication in seminar souvenir. TA/DA of the delegates will be paid by the respective parent institution. Send the papers/abstracts via E-mail to dmmkseminar2018@gmail.com or hard copy at college address.

- Registration fee Rs.500/- (Teacher participant) payable in cash at the counter.

Organizing Committee

Dr. (Mrs.) Kamlesh Kaushal
Officiating Principal
Ph. 01744-270981

Mrs. Ritu
7082682576

Ms. Shivani
9728992954

Mrs. Anita Gupta
Convener
Ph. 9466485020

Sh. Raghubir Singh Gollen
8059651175

Ms. Tanu Bura
7404283085

Dr. (Mrs.) Deepa
Secretary
Ph. 9416739123

Mrs. Gurpreet
9599400001

Ms. Priyanka
7988908489

Dayanand Mahila Mahavidyalaya, Kurukshetra
One Day National Seminar

on

Responsibility of Media in Modern Times

Sponsored by

Directorate of Higher Education

Haryana

organized by

Department of English

on

30th January, 2018

Programme Schedule

Registration of Delegates

9:00 a.m. to 9:30 a.m.

INAUGURAL SESSION (9:30 a.m. to 11:00 a.m.)

Venue

Shaheed Shukra Raj Shastri Seminar Hall

- Welcome of Guests
- Deep Prajwalan & Ved Mantra
- Welcome Address
- Introduction of the Seminar
- Keynote Address
Dr. Pawan Sharma
Principal, D.N. College, Hissar
- Inaugural Address by Chief guest
Sh. Jyoti Kamal
Cluster Head, Network 18
Chandigarh
- Presidential Address:
Dr. Jitendra Ramprakash
Renowned Scholar & Media Expert
- Vote of Thanks
- Presentation of Mementoes

9:30 a.m.

9:35 a.m.

9:40 a.m.

9:45 a.m.

9:50 a.m.

10:10 a.m.

10:35 a.m.

10:40 a.m.

10:45 a.m.

10:50 to 11:00 a.m.

Tea Break

Observance of Silence to pay homage to
Father of Nation Mahatma Gandhi

11:00 a.m.

Plenary Session I

11:00 a.m. to 1:30 p.m.

- Resource Person
Prof. Pankaj Sharma
Dept. of English
CDLU, Sirsa

11:00 a.m.

Presentation by Delegates

11:30 a.m.

Venue I

Seminar Hall

11:30 a.m. to 1:25 p.m.

1:25 p.m.

Remarks by the Chairperson

Vote of Thanks

Galen Sir

Lunch

1:30 p.m. to 2:00 p.m.

Venue II

Multi Media Room

11:15 a.m. to 1:25 p.m.

Plenary Session II

- Resource Person and Chair Person

Dr. Suruchi Kalra
Asso. Prof. in English
Hindu Girls College, Jagadhri
Presentation by Delegates
Remarks by Chairperson

Vote thanks - Colen Sri

2:00 p.m. to 3:30 p.m.

Venue I
Shaheed Shukra Raj Shastri Seminar Hall
2:00 p.m.

Venue II
Multi Media
2:00 p.m. to 3:15 p.m.

2:15 p.m. to 3:15 p.m.
3:15 p.m.

VALEDICTORY SESSION

(3:30 p.m. to 5:00 p.m.)

- Welcome 3:30 p.m.
- Report of the Seminar 3:35 p.m.
- Observation & feedback from Delegates 3:45 p.m.
- Address by the Chief guest 4:20 p.m.
Dr. Bharti Bandhu
Principal, Arya Kanya Mahavidyalaya
Shahabad
- Valedictory address by 4:30 p.m.
Dr. Ashok Chaudhary
Principal
M.N. College, Shahabad
- Vote of thanks 4:40 p.m.
- Presentation of Mementoes 4:45 p.m.
- National Anthem 4:55 p.m.
- Tea 5:00 p.m.

National Seminar (30.1.2018)



Dayanand Mahila Mahavidyalaya, Kurukshetra

Duties for One day National Seminar organized by Department of English

Following staff members are requested to note their duties for National Seminar to be held on 30.01.2018.

Sr. No.	Duty	Name
1.	Printing of Invitation Cards, Flex Banner, Certificates, Receipt Book & Registration Forms	Mrs. Anita Gupta Dr. Deepa
2.	Sending E-mails, Call for Papers, Downloading of Biodata, Receipt of Abstracts & Acknowledgement, Dispatch of Invitation Cards	Mrs. Poonam Ms. Preety Ms. Pooja Ms. Lalita Anand
3.	Announcement a) Inaugural b) Plenary Session - I c) Plenary Session- II d) Valedictory	Seminar Hall - Dr. Deepa - Mrs. Ritu - Mrs. Ritu - Dr. Deepa Multimedia Ms. Priyanka Ms. Gurpreet Ms. Tanu
4.	Reception of Guests	Mrs. Anita Gupta Dr. Suman Rajan
5.	Refreshment of Guests	Dr. Upasana Dr. Shweta Saini Ms. Aarti Goswami Asstt Mrs. Ishro Mrs. Vatsala
6.	Refreshment of Participants (Teachers & students)	Dr. Manjeet Kaur Ms. Reeja Mrs. Saroj Bala Mrs. Rukmesh
7.	Registration of Participants & Allotment of Venue	Dr. Anu Chauhan Dr. Seema Singh Ms. Prabhjot Kaur Ms. Pooja Jangra Mr. Sukhbir Singh
8.	Registration Fee Certificate Writing & Distribution (Receiving on Register)	Dr. Sonia Mrs. Neha Dutta Mrs. Asha Malik Dr. Pooja Sharma Mrs. Shilpa Garg
9.	Stage Setting, Mike & Seating (Seminar Room, Hall & Multimedia Room)	Ms. Himani Mrs. Ritu
10.	Deep Prajwalan	Mrs. Anita Gupta Dr. Deepa Mrs. Ritu

11.	Decoration	Dr. Shweta Saini Ms. Aarti Goswami
12.	Purchase of Mementoes & Folders (Notepads & Pens)	Mrs. Anita Gupta Dr. Deepa
13.	Preparation of Ved Mantra	Dr. Kamlesh Kaushal
14.	Preparation of Report of the Seminar	Mrs. Punam Goyal Ms. Himani
15.	Abstract	Mrs. Punam Goyal Ms. Preety Ms. Pooja
16.	Press Note	Dr. Urmila Panghal Dr. Reeya Mr. Dharam Singh <i>Callin Sh. R.S. Gollen Mrs. Ritu (Eng) Patsy</i>
17.	Photo slides & Technical Operations (Display on Computers, Boards, Projectors in Seminar Hall, Main Hall & Multimedia Room) Mike Generator	Ms. Richa Ms. Preety Mr. Nitin Electrician (Mr. Deva Singh) Mr. Satbir Singh Mr. Jaswant
18.	Photos & Albums (For College & Guests)	Mrs. Anita Gupta Dr. Deepa Ms. Shivani
19.	Honorarium etc., Remarks on Visitors Book & Thanks Letters	Mrs. Gurpreet Ms. Tanu Bura Mr. Mukesh Kumar Mrs. Lalita Anand
20.	Cleanliness	Mrs. Kamla Mrs. Mahindro Mr. Sunil Mr. Sagar
21.	Discipline	Mrs. Urmila Singh Dr. Manjeet Kaur Period wise discipline duty of all the staff members

Principal
Principal
Dayanand
Kurukshetra

Mahavidyalaya
(Kurukshetra)

Convener

Names of the participants in the DGHE sponsored National Seminar on 'The Responsibility of Media in Modern Times' on 30 January, 2016

r. No.	Name	Designation	College/Department
1	Ms. Sonia Hooda	Research Scholar	Deptt. Of Communication & Technology, GJUHSR
2	Ms. Jasmeet Kaur	Asst. Prof.	Dayal Singh College, Karnal
3	Mr. Sanjay Yadav	Research Scholar	Govt. College, Hansi
4	Mr. Vinod Kumar	Asst. Prof.	Govt. College, Hansi
5	Mr. Surinder Kumar	Asst. Prof.	Dayal Singh College, Karnal
6	Ms. Devi Rani	Research Scholar	Dept. of Eng. KUK
7	Mr. Virender	Research Scholar	Dept. of Music, KUK
8	Ms. Jimmy Sharma	Asst. Prof.	University College, KUK
9	Mr. Sunil Kumar	Research Scholar	Dept. of Eng. KUK
10	Mr. Kulvinder Singh	Asst. Prof.	Govt. College for Women, Karnal
11	Ms. Poonam Singla	Associate Prof.	Dayal Singh College, Karnal
12	Dr. Seema Sharma	Asst. Prof.	D.A.V. (PG) College, Karnal
13	Mr. Raj Kumar	Asst. Prof.	Directorate of Edu. Govt. of NCT, Delhi
14	Ms. Deepika Saini	Research Scholar	Dept. of Eng. KUK
15	Ms. Vandana Saini	Research Scholar	Dept. of Eng. KUK
16	Ms. Pooja	Research Scholar	Dept. of Eng. KUK
17	Ms. Pinki Yadav	Research Scholar	Dept. of Eng. KUK
18	Ms. Taruna	Associate Prof.	Govt. PG College for Women, Panchkula
19	Dr. Shweta Saini	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
20	Dr. Upasana	Associate Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
21	Ms. Kamita Chugh	Asst. Prof.	SNRL Jai Ram Girls College, Lohar Majra
22	Dr. Priyanka Singh	Asst. Prof.	Dept. of English, Arya Kanya Mahavidyalaya, Shahabad, KKR
23	Ms. Suman Devi	Research Scholar	Dept. of Eng. KUK
24	Ms. Radhika	Research Scholar	Dept. of Eng. KUK
25	Mr. Sompal Singh	Research Scholar	Gurukul Kangri Vishwavidyalaya, Haridwar
26	Dr. Deepti Sharma	Asst. Prof.	KVA DAV College for Women, Karnal
27	Dr. Anisha	Asst. Prof.	G.S.S. School, Toda, Panchkula
28	Ms. Anju Narwal	Associate Prof.	KVA DAV College for Women, Karnal
29	Mr. Yogesh Singh Mohan	Asst. Prof.	D.A.V. College Sadhaura, Yamunanagar
30	Ms. Divya Gaur	Teacher	KVS, Rohini, Delhi
31	Ms. Ritu Rani	Lecturer	Aarohi Model Senior Secondary School, Dulat, Fatehabad
32	Ms. Parul Soni	Research Scholar	Dept. of Eng. KUK
33	Ms. Amitoz Kaur	Research Scholar	Dept. of Eng. KUK
34	Ms. Pooja	Asst. Prof.	SMS, Khalsa Labana Girls College, Barara, Ambala
35	Ms. Reena Sethi	Asst. Prof.	SMS, Khalsa Labana Girls College, Barara, Ambala
36	Dr. Shweta Ahuja	Asst. Prof.	D.A.V. College, Lahore, Ambala City
37	Ms. Geeta Kharbanda	Asst. Prof.	D.A.V. College, Lahore, Ambala City
38	Ms. Neetu Sethi	Asst. Prof.	JCMM, Assandh, Karnal
39	Ms. Rajni	Asst. Prof.	JCMM, Assandh, Karnal
40	Ms. Poonam Verma	Asst. Prof.	D.A.V. (PG) College, Karnal
41	Ms. Priyanka Malik	Asst. Prof.	D.A.V. College, Ambala City
42	Mr. Sunil Kumar	Asst. Prof.	Govt. College, Bherian, Pehowa, Kurukshetra
43	Mr. Dinesh Kumar	Asst. Prof.	Dayal Singh College, Karnal

Names of the participants in the DGHE sponsored National Seminar on 'The Responsibility of Media in Modern Times' on 30 January, 2016

Sr. No.	Name	Designation	College/Department
44	Mr. Vijay Kumar	Asst. Prof.	D.A.V. (PG) College, Karnal
45	Ms. Parita Chaudhary	Research Scholar	Sighania University, Pachari Bhari, Rajasthan
46	Dr. Deepak	Asst. Prof.	Guru Nanak Khalsa College, Karnal
47	Dr. Devi Bhusan	Asst. Prof.	Guru Nanak Khalsa College, Karnal
48	Mr. Shish Pal	Asst. Prof.	UIET, K.U.K.
49	Dr. Manjeet Kaur	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
50	Ms. Jyotsna Grewal	Asst. Prof.	Dayal Singh College, Karnal
51	Dr. Pooja Sharma	Librarian	Dayanand Mahila Mahavidyalaya, Kurukshetra
52	Dr. Shallu	Asst. Prof.	Institute of Law, KUK
53	Dr. Sushma Rani	Asst. Prof.	SMS, Khalsa Labana Girls College, Barara, Ambala
54	Mr. Ashok Kumar	Research Scholar	Sighania University, Pachari Bhari, Rajasthan
55	Ms. Shivangi	Asst. Prof.	KVA DAV College for Women, Karnal
56	Ms. Sonam Katyal	PGT Teacher	Saraswati Public School, Jagadhari
57	Ms. Neelam	Former Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
58	Ms. Sakshi Sharma	Asst. Prof.	CIS KMV, Dhand
59	Ms. Harneet Kaur	Asst. Prof.	IGN College, Ladwa, Kurukshetra
60	Ms. Neetu Bala Bakshi	Asst. Prof.	S.D. College, Lahore, Ambala City
61	Ms. Suman	Asst. Prof.	Guru Brahmanand Kanya Mahavidyalaya, Anjanthali, Karnal
62	Mr. Jagdish Kumar	Research Scholar	Govt. P.G. College, Safidon, Jind
63	Ms. Sonia Kumari	Research Scholar	BPS Mahila Mahavidyalaya, Khanpur Kalan, Sonipat
64	Ms. Neelam Rani	Research Scholar	IB (PG) College, Panipat
65	Mr. Ravinder Kumar	Asst. Prof.	CR Kisan College, Jind
66	Ms. Riti Kaushal	Asst. Prof.	Guru Nanak Khalsa College, Karnal
67	Ms. Beena Devi	Research Scholar	Sighania University, Pachari Bhari, Rajasthan
68	Mr. Jagdeep	Lawyer	District Court, Karnal
69	Dr. Kusum	Asst. Prof.	Babu Anant Ram Janta College, Kaul
70	Ms. Sheena	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
71	Ms. Monika Rani	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
72	Ms. Smriti	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
73	Dr. Satinder Singh	Asst. Prof.	CR Kisan College, Jind
74	Ms. Rachna	Research Scholar	Kurukshetra University, Kurukshetra
75	Ms. Gurpreet Kaur	Research Scholar	Kurukshetra University, Kurukshetra
76	Mr. Bhavya	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
77	Ms. Veenu Madan	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
78	Mrs. Neelam	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
79	Ms. Priya	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
80	Dr. Reena	Associate Prof.	Pt. C.L.S. Govt. College, Karnal
81	Ms. Taruna	Asst. Prof.	Pt. C.L.S. Govt. College, Karnal
82	Dr. Pinki	Asst. Prof.	South Point College, Sonipat
83	Mrs. Poonam Rani	Asst. Prof.	Hindu Girls College, Sonipat
84	Ms. Kavita Sharma	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
85	Ms. Preeti	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
86	Ms. Shiwani Wadhwa	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
87	Ms. Piyoja	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra

Participants in the DGHE sponsored National Seminar on 'The Responsibility of Teachers' on 30 January, 2016

Name	Designation	College/Department
Ratika	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
Punam Goyal	Associate Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
Ms. Amita Soharan	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
Ms. Shiwani	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
Ms. Jyoti Bajaj	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
Ms. Jyoti Devi	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
Ms. Neha Dutta	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
Ms. Devika Singh	Student	KITM, Kurukshetra
Mr. Arun Singh	Asst. Prof.	Dept. of English, R.C. Kharal, BPSMV, Khanpur Kalan
Mr. Raghubir Singh Gollen	Retired Principal	Dayanand Mahila Mahavidyalaya, Kurukshetra
Ms. Tanu Bura	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
Ms. Priyanka	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
Ms. Shivani	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
Mrs. Gurpreet	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
Mrs. Ritu	Asst. Prof.	Dayanand Mahila Mahavidyalaya, Kurukshetra
Dr. Deepa	Asst. Prof./ Organising Secretary	Dayanand Mahila Mahavidyalaya, Kurukshetra
Mrs. Anita Gupta	Principal, Convener	Dayanand Mahila Mahavidyalaya, Kurukshetra

Deepa
13/3/18
Ritu
13/03/18

One Day National Seminar on the topic
 Responsibility of media in Modern Times
 30 January 2018

WRITEWELL
 Date
 Page

Student Attendees of the Seminar

S.No.	Name	Class	Roll No.
1	Manika Sharma	M.A. I	1532020016
2	Pooja	M.A. I	1532020020
3	Neha	M.A. I	1532020002
4	Nidhi Rani	M.A. I	1532020010
5	Priya Devi	M.A. I	1532020024
6	Shivani Mehla	M.A. I	1532020011
7	Praksha	M.A. I	1532020026
8	Sunaina Chouhan	M.A. I	1532020012
9	Asha Devi	M.A. I	1532020005
10	Loveleen Kaur	M.A. I	1532020023
11	Rakhi	M.A. I	1532020029
12	Harsh	M.A. II	4514
13	Nannet Kaur	M.A. II	4522
14	Anu Sharma	M.A. II	4513
15	Pooja	M.A. II	4504
16	Smriti Mehta	M.A. II	4509
17	Neha Sharma	M.A. II	4517
18	Rohanam	M.A. II	4501
19	Sonam	M.A. II	4507
20	Anu Saini	M.A. II	4506
21	Kulwinder Kaur	M.A. II	4519
22	Renu Bala	M.A. II	4503
23	Manju Devi	M.A. II	4526
24	Priyanka Devi	M.A. II	4527
25	Tanya	M.A. II	4510

[Signature]

Report of the Seminar

Organized by Department of English

On 30.01.2018

On January 30, 2018, The Department of English of Dayanand Mahila Mahavidyalaya, Kurukshetra, organised one day National Seminar on the topic 'Responsibility of Media in Modern Times' sponsored by Director of Higher Education, Panchkula. In modern times, the media being one of the four pillars of democracy is known as the most powerful instrument in bringing desired awareness. The era of information revolution and technology that has assisted to an immense extending growth of media industry. Technology has endowed the electronic media with three major attributes; Instantaneity which has provided it with a ringside view in real time, Spontaneity that has allowed it to cover events as they unfold and locality as it has provided media with the power to bring the farthest corner of the globe into a household.

Practitioners and consumers alike must come to understand that though the instruments of modern communication such as the press, the television, the radio and the internet are in themselves wonderful invention but the news, information and entertainment we get through this media are not value free. Media is responsible for making or breaking news. English is the language which is most widely used as a foreign language and interactive English develops four linguistic skills among students such as listening, speaking, reading and writing.

This seminar provided a perfect platform to enable delegates as well as experts to present their perceptions, views and graph a road map for

further progress on the issue. In this seminar guests of international fame, dignitaries, eminent personalities have been able to ignite the spark through their illuminating discourses while addressing the esteemed house. Now crux of the proceedings of the seminar are enumerated hereby.

The seminar was inaugurated by lightening of auspicious lamp with recitation of Ved Mantras. All the distinguished guests, dignitaries, persons of excellence were welcomed by honourable principal Mrs. Anita Gupta.

Then the seminar was introduced by telling the objectives of seminar. After that the brochure of the seminar was released by distinguished guests on the dias.

Honourable Principal Dr. Pawan Sharma, D.N. College, Hissar, delivered the keynote address on its theme setting the tone and tenor of the seminar. In his address he emphasised that modernization, corporatization, commercialisation and globalisation has changed the definition of relations and way of living in modern times. However, Evolution is the principle of life. He also discussed the issue of monopolisation of media by politicians and big business houses and its effects.

Through his presentable and effective address, he was able to drive home his point on the subject.

The presidential address was delivered by Honourable Sh. Jitendra Ramprakash Renowned scholar and Media Expert. He shared his valuable experience of 25 TV channels as media person. He stressed on the only responsibility that media has in modern time i.e. to inform, educate and

give voice to the voiceless public of the country. He also remembered Gandhiji's mantra of thinking about weaker to weakest. For this he told young generation to act on 3 D's of Democracy i.e. Diversity, Dissent and Dialogue i.e. to give voice to voiceless. He also asked consumers of media to take the responsibility when media is not alert. He asked consumers to teach media by rejecting, criticising and modifying.

Further he conveyed his best wishes to the organizers for the success of the seminar. He was able to leave an indelible mark on the minds of the audience with his illuminating thoughts, balanced views and healthy criticism on the subject.

Plenary Session-I

This session was chaired by Prof. Pankaj Sharma, Department of English, Choudhary Devi Lal University, Sirsa. He presented his paper on 'Linguistic Imperialism by English Language'.

Other parallel technical session was going on in multimedia room. Parallel session was chaired by Dr. Ashok Kumar, Assistant Professor, D.A.V. College, Pundri.

Prof. Pankaj Sharma expressed his invaluable comments about the session and appreciated the contents of paper presented by delegates.

Plenary Session II

This session chaired by Dr. Suruchi Kalra Choudhary, Associate Professor, Department of English, Hindu Girls College, Jagadhri. She focused her presentation on 'Communicative English in Contemporary Era'. She concluded in her paper that appropriate use of language is the

basis for success in virtually every domain of human activity, politics, business, even to personal and family life concentration on learning communicative English in this new millennium is the source of success.

Other parallel technical session was going on in multimedia room. Parallel session was chaired by Prof. Dinesh Kumar, Dyal Singh College, Karnal. In the end of Plenary Session II Dr. Suruchi Kalra Choudhary expressed her feedback about the session.

110 delegates from different colleges covering Haryana, Punjab, Chandigarh and other parts of India participated in the seminar. All delegates presented their papers on Media covering different subthemes like Impact of Media in Development of Communication Skills; Art, Culture, literature and Media; Youth, Language and Media; Responsibility of Media in Reforming the Society; Role of Media in Music, functional English and its Global Relevance; A Review of Social Media, Impact on Food Diets and Weight Loss; Citizen Journalism in India: A Golden Opportunity; Social Media and English Language; Impact of Media on Feminism etc, in different technical sessions. The delegates of the seminar through their thought provoking presentations made a very lively atmosphere with direct connect with the audience. Their Feedback on the seminar was invaluable, motivating and inspiring for the organizers.

All the deliberation, contemplation and incisive insights have yielded sufficient leads and contour to draw a road map of the responsibility of mass media and social media.

Valedictory Session

honourable Chief Guest, Valedictory Session, Dr. Bharti Deshbandhu, Principal, Arya Kanya Mahavidyalaya, Shahbad while addressing the esteemed house, explained the role of media in creating and shaping of public opinion and strengthening the society. Impact of media can not be seen on every section of society. She further stressed on the use of media with right judgement. Through her impressive address she was able to convince the audience with her views on media.

Dr. Ashok Kumar, Principal, M.N. College, Shahbad chaired the valedictory session. In his valedictory session, Dr. Ashok Kumar, Principal, M.N. College, Shahbad highlighted the importance of truthfulness and neutrality as the prime responsibility of media. He quoted the famous lines of English poet John Keats.

"Beauty is truth, truth beauty, that is all Ye know on earth, and all ye need to know"


He concluded his address with the following words "Media needs to be truthful, impartial and its purpose should be social welfare and national integration."

In the And organising secretary Dr. Deepa gave vote of thanks to the delegates, dignitaries, staff and students. The guests were felicitated with mementoes by the Principal Mrs. Anita Gupta. The Seminar concluded with the National Anthem.


To conclude, the influence of mass media is undeniable as it can make or break the belief of the people or start a movement for the right course. These medium also allow new heroes to be discovered and amplifies multiplicity of views and opinions and can help the new generations: breaking the barriers and effectively challenging the legacies.

- In the political field media lead to better campaign management during elections.
- Role of English language, moreover communicative English language cannot be denied in modern world of media.
- It was concluded, 'authenticity of social media is must'. If any organization create monopoly in the field of media then you loose your democracy. Media should be decentralized.
- For developing countries and emerging economies connectivity, digital literacy and capacity building are big issues.
- Media should inform, educate and give voice to the voiceless people.
- Consumers may also teach media by rejecting, criticising and modifying.

Report is prepared by:

1. Mrs. Punam Goyal 

Associate Professor in
Economics

2. Ms. Himani 

Assistant Professor in
Economics

दयानन्द महिला महाविद्यालय, कुरुक्षेत्र

प्रेस-नोट

दयानन्द महिला महाविद्यालय, कुरुक्षेत्र में आज दिनांक 30.01.2018 को अंग्रेजी विभाग द्वारा उच्चतर शिक्षा विभाग, हरियाणा द्वारा प्रायोजित *आधुनिक समय में जनसंचार का उत्तरदायित्व* विषय पर एकदिवसीय *राष्ट्रीय संगोष्ठी* का आयोजन किया गया। इस आयोजन का आरम्भ दीप प्रज्वलन एवं वेद मन्त्रों के साथ किया गया। डॉ. जितेन्द्र रामप्रकाश जी, प्रसिद्ध विद्वान एवं जनसंचार विशेषज्ञ ने इस संगोष्ठी की अध्यक्षता की। डॉ. पवन शर्मा, प्राचार्य, डी.एन. कॉलेज हिसार इस राष्ट्रीय संगोष्ठी में बीज वक्ता की भूमिका निभाई। सर्वप्रथम महाविद्यालय की प्राचार्या श्रीमती अनीता गुप्ता जी द्वारा संगोष्ठी का परिचय दिया गया। उन्होंने कहा कि जनसंचार अध्ययन राष्ट्र के निर्माण में सशक्त भूमिका निभाता है। इसलिए जनसंचार को अपने उत्तरदायित्व को समझते हुए ईमानदारी, नैतिकता एवं पारदर्शिता से अपना कार्य करना चाहिए। तत्पश्चात् महाविद्यालय की प्राचार्या एवं अतिथिगण द्वारा संगोष्ठी की विवरणिका का विमोचन किया गया।

डॉ. पवन शर्मा ने अपने बीज वक्तव्य में कहा कि जनसंचार के माध्यम से ही एक इंसान दूसरे इंसान के साथ जुड़ता है। जनसंचार के माध्यम व्यक्ति के विचारों को बहुत प्रभावित करते हैं। लेकिन आज जनसंचार माध्यमों पर वित्तीयकरण प्रभाव कार्पोरेट प्रभाव दिखने लगा है। राजनीतिक दबाव के कारण जनसंचार मुक्त स्वरूप में कार्य नहीं कर पा रहा है। ये आम लोगों की आवाज न बनकर अमीरों की आवाज बन गये हैं। समय की जरूरत है कि जनसंचार माध्यम आम लोगों की आवाज बने और उनके मुद्दों को प्रमुखता से उठाए व निष्पक्षता से कार्य करें। 11.00 बजे राष्ट्रपिता महात्मा गांधी जी को श्रद्धाजंलि देने हेतु सभागार में सभी गणमान्य द्वारा 2 मिनट का मौन रखा गया। डॉ. जितेन्द्र रामप्रकाश जी, प्रसिद्ध विद्वान एवं जनसंचार विशेषज्ञ ने अपने अध्यक्षीय भाषण में जनसंचार के महत्व को बतलाते हुए कहा कि जनसंचार का कार्य आम जन को शिक्षित करना, जानकारी उपलब्ध करना है तथा गूंगे को आवाज देना है। जहां जनसंचार माध्यमों का उत्तरदायित्व प्रजातन्त्र को सशक्त करना है वहीं आम जन का भी उत्तरदायित्व है कि वे निष्क्रिय उपभोक्ता की भूमिका न निभाकर जनसंचार की गलत नीतियों को नकारे, उसकी स्वस्थ रूप में आलोचना करें तथा उसके स्वरूप को बदलने में अपनी भूमिका निभाएं। प्रो. पंकज शर्मा चौधरी देवीलाल विश्वविद्यालय, सिरसा का सम्भाषण जनसंचार में प्रयुक्त होने वाली भाषा पर केन्द्रित था। जिसके माध्यम से उन्होंने अंग्रेजी भाषा की गुलामी से ग्रस्त मानसिकता पर भी विचार किया। उन्होंने मैकाले द्वारा निर्मित शिक्षा नीति को आज के युग में अप्रासंगिक बताते हुए कहा कि यह शिक्षा केवल कार्यबल का निर्माण कर रही हैं। सम्पूर्ण मानव का नहीं। आज जनसंचार माध्यम अपनी जिम्मेवारी का निर्वहन निष्पक्षता से न करके अपनी रैंकिंग एवं प्रसिद्धि को बढ़ाने के लिए कर रहा है, जो अत्यंत शोचनीय है। प्रो. पंकज शर्मा ने प्रतिभागियों द्वारा प्रस्तुत शोधपत्रों की सराहना की। अधिवेशन के दूसरे सत्र में डॉ. सुरुचि कालरा, एसोसिएट प्रोफेसर हिन्दू महिला महाविद्यालय, जगाधरी ने अपने वक्तव्य में अंग्रेजी भाषा को राष्ट्रीय एवं अन्तर्राष्ट्रीय स्तर पर संचार का सशक्त माध्यम बताया। इसके बाद डॉ. दीपा द्वारा संगोष्ठी की रिपोर्ट प्रस्तुत की गई तथा प्रतिभागियों ने संगोष्ठी से सम्बद्ध विचार प्रस्तुत किए।

समापन सत्र की मुख्यातिथि डॉ. भारती बंधु, प्राचार्या आर्य कन्या महाविद्यालय शाहाबाद, कुरुक्षेत्र ने मीडिया की गम्भीर भूमिका पर प्रकाश डालते हुए कहा कि आज नकारात्मक समाचारों की अधिकता के कारण मीडिया में पारदर्शिता का अभाव है। इसलिए मीडिया को अपने अधिकारों के प्रति सचेत एवं कर्तव्यों के प्रति सजग रहने की आवश्यकता है। इसी क्रम में डॉ. अशोक एम.एन. महाविद्यालय शाहाबाद ने अपने सम्बोधन में मीडिया को चौथे स्तम्भ एवं लोकतंत्र के रक्षक के रूप में प्रस्तुत किया और कहा *खीचों ना कमानों को ना तलवारे निकालो, जब तोप मुकाबिल हो तो अखबार निकालो*। अंत में डॉ. दीपा ने सभी का धन्यवाद ज्ञापित किया।