

NATIONAL WEBINAR

on

Intellectual Property Rights

17.06.2020

by

Welcome to the National Webinar

by

Legal Literacy Cell

DAYANAND MAHILA MAHAVIDYALAYA

KURUKSHETRA

On 17th June, 2020

on the topic

Intellectual Property Rights

Legal Literacy Cell

Resource Person



Dr. Anand Sharma

Professor, Department of Pharmaceutical
Management NIPER, Mohali
Session I (11:00 am)

Topic : Intellectual property rights and Business

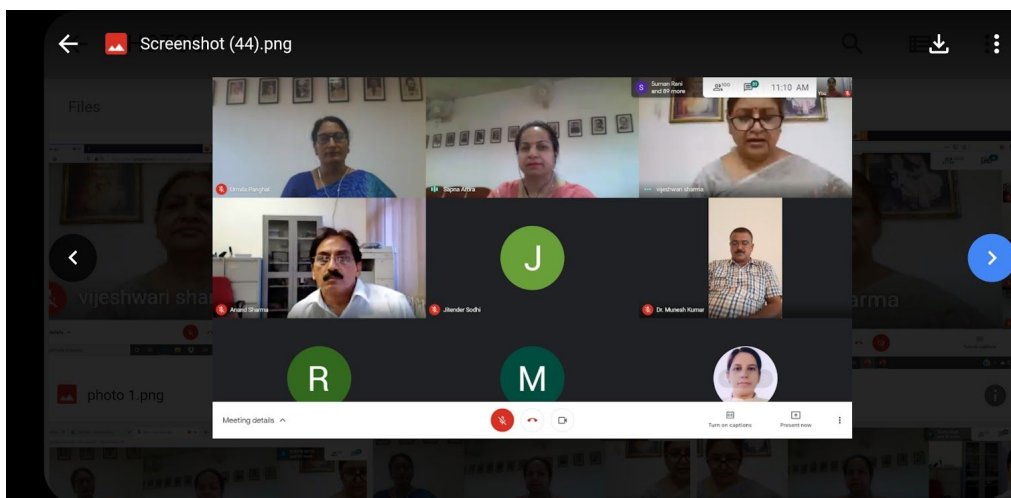
Resource Person



Dr. Anil Angrish

Associate Professor, Department of Pharmaceutical
Management NIPER, Mohali
Session II (12:00 pm)

Topic : Intellectual property rights and Financial Issues





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← List of...on 17 - Read-only

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List of participants of National Webinar on 'Intellectual Property Rights' organised by Legal Literacy Cell on 17.06.2020

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दयानन्द महिला महाविद्यालय, कुरुक्षेत्र
प्रेस-नोट

दिनांक 17.06.2020 को दयानन्द महिला महाविद्यालय, कुरुक्षेत्र के कानूनी साक्षरता प्रकोष्ठ द्वारा प्राचार्या डॉ० विजेश्वरी शर्मा के कुशल निर्देशन व संयोजिका श्रीमती सपना मलिक के मार्गदर्शन राष्ट्रीय वैबिनार का आयोजन किया गया। वैबिनार का विषय 'Intellectual Property Rights' था जिसे Virtual platform पर प्रस्तुत किया गया। इस कार्यक्रम में मुख्य वक्ता डॉ० आनन्द शर्मा प्रोफेसर, फार्मैसी प्रबन्धन विभाग, NIPER, मोहाली व डॉ० अनिल अंगरिश, एसीसिएट प्रोफेसर, फार्मैसी प्रबन्धन विभाग, NIPER, मोहाली रहे। प्राचार्या महोदया ने मुख्य वक्ताओं का स्वागत किया तथा वैबिनार के विषय IPR की प्रासंगिकता को बताते हुए कहा कि प्रत्येक व्यक्ति Intellectual Property Rights की जानकारी होनी चाहिए जिसके माध्यम से व्यक्ति अपने व्यवसाय में प्रतिद्वंद्वियों के साथ प्रतिस्पर्धा कर सकता है और आर्थिक लाभ अर्जित कर सकता है। डॉ० आनन्द शर्मा द्वारा IPR and Business तथा डॉ० अनिल अंगरिश द्वारा IPR and Financial Issues पर अपना वक्तव्य प्रस्तुत किया गया। वक्तव्य में मुख्य रूप से IPR क्या है, इन्हें कैसे Register करवाया जाता है तथा इन अधिकारों को Commercial उद्देश्य से कैसे मूल्यांकन किया जाता है, आदि विषयों को प्रस्तुत किया गया। डॉ० आनन्द शर्मा ने Patent Copy Rights, Trademarks, Plagiarism, Valuations of Intangibles आदि विषयों पर प्रकाश डाला और बताया कि इस प्रतियोगिता के युग में कैसे इन अधिकारों के माध्यम से व्यक्ति अपने उत्पाद के मूल्य निर्धारित कर सकता है और अपनी तकनीक को दूसरों द्वारा उपयोग करने से रोक सकता है। वैबिनार के प्रथम सेशन का संचालन श्रीमती सपना मलिक द्वारा तथा वैबिनार के दूसरे सेशन का संचालन डॉ० उर्मिला पंघाल द्वारा किया गया। अंत में डॉ० उर्मिला पंघाल द्वारा सभी का धन्यवाद ज्ञापित किया।

Urmila
17/6/2020

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मेश



वैबिनार में हिस्सा लेते प्राचार्या व अन्य।

इन्टैलैक्चुअल प्रोपर्टी राइट्स विषय पर राष्ट्रीय वैबिनार का आयोजन

कुरुक्षेत्र, 17 जून (विनोद अरोड़ा): दयानन्द महिला महाविद्यालय के कानूनी साक्षरता प्रकोष्ठ द्वारा, प्राचार्या डा. विजेश्वरी शर्मा के कुशल निर्देशन व संयोजिका सपना मलिक के मार्गदर्शन में राष्ट्रीय वैबिनार का आयोजन किया गया। वैबिनार का विषय इन्टैलैक्चुअल प्रोपर्टी राइट्स था। जिसे वचुल प्लैटफार्म पर प्रस्तुत किया गया। इस कार्यक्रम में मुख्य वक्ता डा. आनन्द शर्मा, प्रोफेसर, फार्मैसी प्रबन्धन विभाग, नाईपर मोहाली व डा. अनिल अंगरिश, एसोसिएट प्रोफेसर, फार्मैसी प्रबन्धन विभाग नाईपर मोहाली रहे। प्राचार्या ने मुख्य वक्ताओं का स्वागत

किया तथा वैबिनार के विषय आईपीआर की प्रासंगिकता को बताते हुए कहा कि प्रत्येक व्यक्ति को इन्टैलैक्चुअल प्रोपर्टी राइट्स की जानकारी होनी चाहिए जिसके माध्यम से व्यक्ति अपने व्यवसाय में प्रतिद्वन्द्वियों के साथ प्रतिस्पर्धा कर सकता है और आर्थिक लाभ अर्जित कर सकता है।

डा. आनन्द शर्मा द्वारा आई.पी.आर. और बिजनस तथा डा. अनिल अंगरिश द्वारा अपने वक्तव्य प्रस्तुत किया गया। वैबिनार के प्रथम सेशन का संचालन सपना मलिक द्वारा तथा वैबिनार के दूसरे सेशन का संचालन डा. उर्मिला पंघाल द्वारा किया गया।