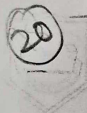


16/12/2021

Tagline Writing Competition



Estd:1956

# I.B. (PG) COLLEGE, PANIPAT

Affiliated to Kurukshetra University, Kurukshetra

Website: [www.ibcollegepanipat.ac.in](http://www.ibcollegepanipat.ac.in)



Estd:1956

Department of Marketing Management Organizes

Online National Level Last date for Submission of entries:

16<sup>th</sup> December 2021

Cash Prizes

1<sup>st</sup> : Rs 500  
 2<sup>nd</sup> : Rs 300  
 3<sup>rd</sup> : Rs 200

## TAGLINE WRITING COMPETITION

Submit Your TaglineAt

<https://docs.google.com/forms/d/1Ht...>  
<https://docs.google.com/forms/d/1Ht...>  
<https://docs.google.com/forms/d/1Ht...>  
<https://docs.google.com/forms/d/1Ht...>

on

Mask with brand name "Suraksha"

or

Soap with brand name "Swatchata"

## Guidelines and Rules

- ✓ Students of all streams (both UG and PG) can participate in this competition.
  - ✓ Only individual participation is allowed and the participants must use A4 size chart.
  - ✓ A college can send any number of entries.
  - ✓ Contents must be original.
  - ✓ There will be maximum limit of 10 words.
  - ✓ Tagline may be submitted in English or Hindi.
  - ✓ Use of inappropriate content should be avoided.
  - ✓ Judgement will be based on originality, neatness and presentation.
  - ✓ Decision of the judges will be final and binding.
- E-certificates will be given to all participants.

## Organising Committee

**Dr. Ajay Kumar Garg**  
**Patron & Principal**

**Dr. Poonam Madan**  
**Convener**

**Ms. Madhvi**  
**Co-Convener**

## Members

**Prof. Ashwani Gupta**  
**Prof. Vinay Bharti (9034810908)**  
**Prof. Deepty Juneja (7404166235)**

Note: These are dummy brand names being used only for the purpose of competition.



ओ३म्

दयानन्द महिला महाविद्यालय, कुरुक्षेत्र  
DAYANAND MAHILA MAHAVIDYALAYA, KURUKSHETRA  
(Estd. 1982)

Ref. No. (क्रमांक) ...DMM/2/1172

Date (दिनांक) ...15/12/21

Off. : 01744-270981, 251981  
Website : dmmkkr.ac.in  
E-mail : dmmkkr2010@rediffmail.co  
dmmkkr2010@gmail.com

To

The Principal,  
I.B. (P.G.) College,  
Panipat.

**Sub: Online National Level Tagline Writing Competition.**

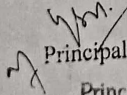
Madam,

This is reference to your office mail dated 04.12.2021 regarding Online National Level Tagline Writing Competition being organized by Department of Marketing Management of your college. In this regard six students of our college has been upload their entries on the link given by you. List of students is given below:-

S. No.	Name of Student	Class	Roll No.	Competition
1.	Sakshi	B.Com. III (G)	3148520017	Tagline
2.	Simran	B.Com. III (G)	3148520075	Tagline
3.	Amisha	B.Com. III (G)	3148520032	Tagline
4.	Priyanka	B.Com. I (G)	1212092003068	Tagline
5.	Jiya Rana	B.Com. II (G)	120209003030	Tagline
6.	Arpita	B.Com. II (G)	120209003001	Tagline
7.	Nikita	B.Com. III (SFS)	3270420055	Tagline

With kind regards,

Yours faithfully,

  
Principal

Principal  
Dayanand Mahila Mahavidyalaya  
Kurukshetra (Haryana)





# I.B.(PG) College, Panipat

Sr. No. 86  
Date: 16.12.2021

G.T. Road, Panipat, Haryana

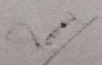
Estd. 1956 Website : [ibpgcollegepanipat.com](http://ibpgcollegepanipat.com), Email: [principalibcollege@gmail.com](mailto:principalibcollege@gmail.com)

## Online National Level Tagline Writing Competition

### E-Certificate

This is to certify that Mr./Ms. Sakshi of B.Com III from Dyanand Mahila Mahavidyalaya, Kurukshetra has participated in Online National Level Tagline Writing Competition under the aegis of Department of Marketing Management of our College.

Dr. Ajay Kumar Garg  
Principal cum Patron

  
Dr. Poonam Madan  
Convener

Ms. Madhvi  
Co-convener



# I.B.(PG) College, Panipat

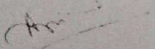
Sr. No.: 51  
Date: 16.12.2021


G.T. Road, Panipat, Haryana

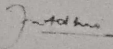
Estd. 1956 Website : [ibpgcollegepanipat.com](http://ibpgcollegepanipat.com), Email: [principalibcollege@gmail.com](mailto:principalibcollege@gmail.com)

## Online National Level Tagline Writing Competition E-Certificate

This is to certify that Mr./Ms. Amisha of B.Com. III from Dayanand Mahila Mahavidyalaya, Kurukshetra has participated in Online National Level Tagline Writing Competition under the aegis of Department of Marketing Management of our College.

  
Dr. Ajay Kumar Garg  
Principal cum Patron

  
Dr. Poonam Madan  
Convenor

  
Ms. Madhvi  
Co-convenor



# I.B.(PG) College, Panipat

Sr. No.: 71  
Date: 16.12.2021

G.T. Road, Panipat, Haryana  
Estd. 1956 Website : [ibpgcollegepanipat.com](http://ibpgcollegepanipat.com), Email: [principalibcollege@gmail.com](mailto:principalibcollege@gmail.com)

## Online National Level Tagline Writing Competition E-Certificate

This is to certify that Mr./Ms. Simran of B.Com. III from Dayanand Mahila Mahavidyalaya, Kurukshetra has participated in Online National Level Tagline Writing Competition under the aegis of Department of Marketing Management of our College.

Dr. Ajay Kumar Garg  
Principal cum Patron

Dr. Poonam Madan  
Convenor

Ms. Madhvi  
Co-convenor



# I.B.(PG) College, Panipat

Sr. No.: 52  
Date: 16.12.2021

G. T. Road, Panipat, Haryana

Estd. 1956 Website : [ibpgcollegepanipat.com](http://ibpgcollegepanipat.com), Email: [principalibcollege@gmail.com](mailto:principalibcollege@gmail.com)

## Online National Level Tagline Writing Competition E-Certificate

This is to certify that Mr./Ms. Jiya Rana of B.Com. II from Dayanand Mahila Mahavidyalaya, Kurukshetra has participated in Online National Level Tagline Writing Competition under the aegis of Department of Marketing Management of our College.

Dr. Ajay Kumar Garg  
Principal cum Patron

Dr. Poonam Madan  
Convenor

Ms. Madhvi  
Co-convenor



# I.B.(PG) College, Panipat

Sr. No.: 79  
Date: 16.12.2021

Estd. 1956 Website : [ibpgcollegepanipat.com](http://ibpgcollegepanipat.com), Email: [principalibcollege@gmail.com](mailto:principalibcollege@gmail.com)  
G. T. Road, Panipat, Haryana

## Online National Level Tagline Writing Competition E-Certificate


This is to certify that Mr./Ms. Priyanka of B.Com. I from Dayanand Mahila Mahavidyalaya, Kurukshetra has participated in Online National Level Tagline Writing Competition under the aegis of Department of Marketing Management of our College.

Dr. Ajay Kumar Garg  
Principal cum Patron

Dr. Poonam Madan  
Convenor

Ms. Madhvi  
Co-convenor





# I.B.(PG) College, Panipat

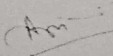
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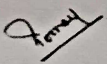
G.T. Road, Panipat, Haryana

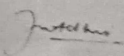
Estd. 1956 Website : [ibpgcollegepanipat.com](http://ibpgcollegepanipat.com), Email: [principalibcollege@gmail.com](mailto:principalibcollege@gmail.com)

## Online National Level Tagline Writing Competition E-Certificate

This is to certify that Mr./Ms. Arpita of B.Com. II from Dayanand Mahila Mahavidyalaya, Kurukshetra has participated in Online National Level Tagline Writing Competition under the aegis of Department of Marketing Management of our College.

  
Dr. Ajay Kumar Garg  
Principal cum Patron

  
Dr. Poonam Madan  
Convenor

  
Ms. Madhvi  
Co-convenor